

January 30, 2012



7805 SE Oaks Park Way, Portland, OR 97202

Dear Clubs:

We are excited to extend a fund-raising opportunity to you. As you know, we have always sought ads for the Regional Program to help pay for the printing. This year we'd like to offer a 20% rebate to your club on all business card and larger ads that any member of your club submits. The return does not apply to the \$3 ten-word encouragement ads or the \$1 booster list ads. Industry ads (rinks, boots, skating equipment and supplies, etc.) are already included in the program and not eligible for individual club rebates. The number of pages in the program is limited. We do not anticipate exceeding the page limit, but we will not accept more ads than we can include.

The ads involved in the fund-raising are:

Ad Size	Ad Cost (sells for this)	Club Rebate (20%)
Business card (1/8)	\$15.00	\$3.00
Quarter page (1/4)	\$25.00	\$5.00
Half page (1/2)	\$40.00	\$8.00
Full page (1)	\$60.00	\$12.00

We will try this for the 2012 program. We hope it brings in more ads and helps all the clubs earn funds. All ads must be:

1. Positive messages and images
2. Digital or camera-ready (all ads are black and white)
3. **Received by April 15, 2012** for inclusion in both the speed and the art programs (bargain—inclusion in two programs for the price of one).
4. **Received by May 15, 2012** for inclusion in only the art program.

Oaks Skating Club reserves the right to refuse any ad that does not meet these standards, is received past the deadline, or is received after the page maximum for the program is reached. In such cases, the fee submitted with the ad will be returned. Please note the dates are when Oaks Skating Club must receive the ad (not a postmarked by date).

Ad checks should be made out to Oaks Skating Club and mailed to: Dot Leppin, 7014 SE Crystal Springs Blvd., Portland, OR 97206. The ads can be mailed to that address or sent electronically to dotl@cnw.net.

Oaks Skating Club hopes to see many ads from everyone throughout the Northwest Region. We will see you in May and/or June for the NW Regional Championships.

Sincerely,
Oaks Skating Club

(FULL PAGE --INSIDE PROGRAM--\$60.00)

AD CONTRACT

**N.W. REGIONAL USARS ROLLER SKATING CHAMPIONSHIP
PROGRAM AD ORDER FORM**

Please do not tape ad copy to order form—USE PAPER CLIPS

ADVERTISER: _____

ADDRESS: _____

PHONE: _____

AD SIZE: _____ PRICE \$ _____

PAID: _____

SELLER (NAME & CLUB) _____

*PLEASE PUT ANY SPECIAL INSTRUCTIONS ON REVERSE SIDE
(HALF-PAGE--\$40.00)*

(1/4 PAGE--\$25.00)

(1/8 PAGE \$15.00)
(business card size)

NW REGIONAL PROGRAM RECEIPT

\$ _____ for a _____ page ad

FROM: _____

Paid to (seller name): _____

Club: _____ Date: _____